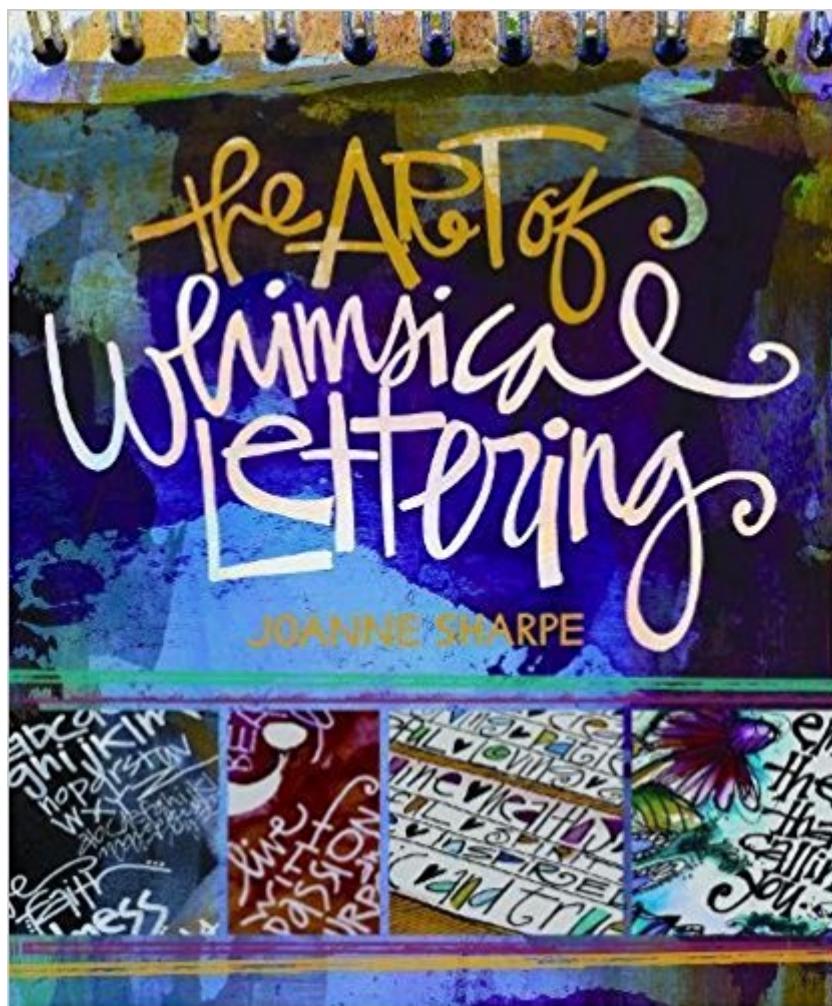


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# The Art Of Whimsical Lettering



## **Synopsis**

A "font" of information on lettering styles! The Art of Whimsical Lettering is an artful instruction book on creating stylized fonts and expressive artwork with personal handwriting skills. Author Joanne Sharpe shows you how to create exuberant and personalized writing styles for your artwork—whether it be a journal, canvas art, or other projects that use text. After an overview of Joanne's favorite tools and surfaces, take a peek into Joanne's personal lettering journal to discover how you too can collect inspiration, hone your lettering skills, and tap into your natural creativity. Joanne then demonstrates twenty art techniques for creating a variety of lettering styles using many different tools. She provides you with fifteen basic alphabets, ranging from simple pen-and-ink renditions to increasingly elaborated texts that reference calligraphy, vintage fonts, and doodle art, among other styles. Joanne also teaches you how to turn prosaic lettering into page art itself, merging text into illustration, or ornamenting words with decorative drawings.

## **Book Information**

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## **Customer Reviews**

"Great ideas that you can incorporate your own artistic style into. That is what is terrific about this book. She is paving the way for you to explore, and create your own art! If you ever wanted to own a book about lettering for your artwork--this is it. Look no further." --Twisted Sister "There is no lack of visual eye candy in this book. In fact there's not one page in it that doesn't have Joanne's beautiful artwork on it but there's more to this book than just visual inspiration. There's an incredible amount of instruction and encouragement in its pages for the reader to draw upon while learning how to develop their own whimsical lettering style." --SueBleiweiss.com "Joanne's book is at a glance full of

eye catching beauty, but as one digs deeper and begins to read, you see how gifted a teacher she is as well as being an uber talented artist. She guides, encourages, and instructs in a way that allows you to experience your own personal growth as you go through the lessons."

--PamCarriker.com"At first glance you may think the book isn't related to quiltmaking, but wait! It is! I could hardly contain my excitement when I realized that whimsical lettering is perfect for quilt labels." --Quilt Maker/Quilty Pleasures"The book is divided into sections and the whole thing is just so inspiring and gorgeous to look at. Some sections talk about styling your font, others give ideas for watercoloring or monochromatic designs, and then there's a whole section of alphabet ideas!"

--Peneloping.com"This author gives her personal perspective on lettering, offering her favorite tools, how to use them, helpful techniques with step-by-step instructions and illustrations. There are lots of great ideas for lettering and/or calligraphy. It's a nice 'go to' when working on a project." --Crafter's Corner"You don't have to be an artist to play and learn from this super-fun book. Joanne has created amazing fonts and compositions to inspire your inner-artist. She makes artistic alphabets with ink, marker, and watercolor that will inspire you to dig right in and start creating. She also teaches basic collage and bookmaking techniques. Her imagery is very friendly even for a beginner. Listen, everyone can doodle!!!!" --SUCH-Designs"There are so many suggestions in the book that I found it hard to pinpoint particular areas that were the most useful. What I did enjoy seeing was the way the reader is encouraged to have their own simple handwriting notebook for practice and development. There is so much in the book that offers advice like this that there is no doubt that you will finish reading the book bursting with ideas on how to tackle lettering and writing artistically."

--Workshop on the Web"This book is a fun and easy way to pump up your lettering. Joanne has a way of adding flair to your writing in a creative way. This book is a must have!" --No Excuses Art with Gina Rossi Armfield

Joanne Sharpe is a colorful mixed-media artist and enthusiastic teacher with a passion for art journaling, lettering, doodling, and illustration. Joanne's playful art has been featured in the popular publications Cloth Paper Scissors, Studios, Somerset Art Journaling, and more. She was also featured in the Art Journaling Exposed eMag and has a DVD called Artful Lettering. Joanne resides in Rochester, New York.

I stalked the ups driver, I counted the days, I checked my email daily and when it finally arrived I tried to consume all the delicious information in one day but alas, it is so packed full of information, instruction and beautiful art I had to slow down and savor it. If you are looking for a beautifully

illustrated, marvelously written book on the art of lettering this is the one! I cannot begin to tell you how excited I am to complete each and every challenge. Joanne Sharpe has written a book that will help be become a better artist but also has me asking myself the hard questions. Questions like why I do this, am I willing to put the work into this art form and how I will use the knowledge once it is mine. I cannot recommend this highly enough...not enough stars and not enough praise for Joanne Sharpe.

It brings the joy of whimsical experience just flipping through the pages. I really liked her basis for getting started. No other lettering experience necessary.

I'm actually returning this, as it's not a "how to" book in my opinion. It does have a lot of samples, examples of doodles from her journaling, but not how to do or practice writing the letters. It's pretty though.

Love the format, illustrations and instruction. This book is fun. I tried calligraphy and it was too rigid for me. This is playful and perfect.

I have always hated my handwriting as I came of age when our public schools were changing from the beautiful Palmer method to a more "modern" (read less structured) handwriting method. I was very successful at calligraphy for many years, but arthritis and carpal tunnel have knocked that out for me. Joanne is so enthusiastic about using your own handwriting and believing it is beautiful, that I decided to buy her book after listening to her when she visited the Bernina shop where I work. If you want a shot of energy, just listen to Joanne. I wonder if she secretly plugs herself into an electrical socket at night to recharge while she sleeps. The book has pages and pages of examples and suggestions for materials to use from the basic Sharpie pen to some more exotic alcohol markers. You don't "need" the fancier things, but it is fun to buy a few, experiment and enjoy expanding from your basics. I don't have a lot of down time, but between Whimsical Lettering and Zentangles (not covered in Joanne's book but easy to pick up on-line) I have more than enough inspiration to fill the few moments when I get to sit down and my journals are looking fresher and more alive. I find myself noticing words and phrases I want to embellish. You should see my 4th of July page.

Although I enjoyed this book, it wasn't what the description and reviews implied. I was looking for a

book to basically learn about lettering techniques, brushstrokes, alphabets and fonts, etc. I've been practicing from YouTube and pinterest, but I learn best from books. This book has very little lettering instruction - it basically tells you to learn to love your own handwriting style. It's mostly about different types of media for your lettering. I did learn some things about painting and masking that I didn't know, and this is definitely an inspiration to branch out from the black and white lettering projects I've done so far. However, I definitely wouldn't recommend this as an instructional book, especially for someone starting in hand lettering that is looking for practice and technique.(Disclaimer - the workbook in my pic is just some of my pinterest practice stuff and not from this book)

What this book does not give you is a cookie cutter format to make letters like everyone else..you can use a computer or copy machine for that. Joanne wants you to know that you've always had the power and ability to create art with your own handwriting if you will only let your "inner font" emerge. She gives you creative inspiration along with a multitude of techniques, approaches and "step by step" instructions to practice and with which to play. What a joy it is to discover that the possibilities are endless once you realize it's as simple as letting "your very own handwriting become your art."

This book was not helpful in exploring lettering. Most of the lettering was the same; the author just changed up the backgrounds.

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